

VISITORS AND CONVENTION COMMISSION
September 19, 2006

Chairman Lanty Jarvis called the meeting of the Visitors and Convention Commission to order at 4:00 p.m. on September 19, 2006, in the City Hall Conference Room.

Present: Commission members Jane Green, Terri Klein, Ellen Whitaker, Lanty Jarvis, Paul Zegers and Dotty Randall-Stapleton

Absent: Commission Member Georgia Stiles.

Others Present: Human Resources Director Barbara Gershon and Management Assistant Debi Davidson.

APPROVAL OF MINUTES

Randall-Stapleton moved to approve the minutes of the August 15, 2006, meeting. Motion was seconded by Klein and carried unanimously.

CHAMBER OF COMMERCE SERVICE CONTRACT UPDATE

Gershon reported proposed contract amendments were reviewed by the Chamber of Commerce Executive Committee today. As of this meeting time, however, no information has been received from the Chamber regarding results of that review.

HARVEST FESTIVAL FEES

Gershon reported that the City Council authorized the Commission to receive a portion of revenues from Harvest Festival vendors. However, they did not wish to set a precedent by waiving the park and vendor fees for the event. Therefore, it was recommended those fees be paid by the Visitors and Convention Commission. Vendor fees would not apply to those vendors connected with the Music on the Half Shell as they have already paid the applicable fees. Staff is aware of only two food booths which have not been covered by the \$75 fire inspection fee (Salmon Bake and Barbecue). The Loudspeaker Permit will be \$20.

Zegers moved to pay the appropriate Harvest Festival fees from the Visitors and Convention Commission Fund. Motion was seconded by Whitaker and carried unanimously. (Green arrived at 4:04 p.m.)

OCTOBER AGENDA

Representatives of the Jaycees will be invited to attend the October meeting to discuss plans and fundraising for the 2007 Fireworks Show and provide a financial accounting of the 2006 show. Discussion ensued regarding the organization's failure to return any funds to the Commission and what future obligations the Commission and/or City may have toward this event. Zegers supported using funds for fireworks at the Harvest Festival instead.

FINANCIAL REPORT

The financial report shows a fund balance of \$77,345 which accounts for an outstanding \$12,500 commitment to Music on the Half Shell for their participation in the Harvest Festival. No other Festival obligations (vendor permits, advertising) are accounted for in that balance.

GOOD OF THE ORDER

The Commission was reminded that the Chamber Greeter's Convention will be this held weekend.

The Visitor Bureau report was reviewed and concern expressed that although room occupancy and tax revenue is up, visitor counts at the Center are down. Staff will ask Jean Kurtz to provide a marketing report at the October meeting to review her activities and the Center statistics.

Meeting adjourned at 4:28 p.m.

Debi Davidson
Management Assistant