

# the City Connection

VOL. 1, NO. 18

CITY OF ROSEBURG NEWSLETTER

JULY 2007

## Greetings Fellow Citizens



Larry Rich  
Mayor

It's summer time! I hope you are enjoying the warm weather and the many outdoor activities and events that Roseburg has to offer. Hopefully, you had the chance to participate in Umpqua Discovery Days, Roseburg AirFair, Umpqua Valley Arts Festival and Graffiti Weekend, to name just a few. There are still plenty of events to attend and enjoy so please get out there and participate. To get a complete listing of the activities and events, be sure to check the Visitor Center which is located at 410 SE Spruce.

It is time for our bi-annual newsletter. This will give you an update as to what has been happening the past six months and also tell you what you can expect in the near future. The following are just a few highlights.

Probably everyone has been waiting with great anticipation for the coming of CostCo. Their intent was to look at building on property just north of the airport, but due to FAA regulations, that site may not be available. We will know for sure by August. Fortunately, Costco desires to come to Roseburg, and we want Costco in our community so the City Staff, as well as community leaders and business owners, are working together to find a suitable location.

Each day we are getting one step closer to our new public safety building which will be located north of the old downtown Safeway store. Both the police and fire departments will share this building. The houses on the property are close to being removed, and the design for the Public Safety Center is in the final stages. Construction will probably begin next summer.

The Harvard Fire Station is one step closer to being opened 100% of the time. The Budget Committee

and City Council approved the hiring of two additional firefighters which will help make this possible.

City Staff and the City Council have worked hard to develop a strategic plan for the City. This plan centers around four main principles: A Safe City, Great Neighborhoods, a Healthy Economy and an Effective Government. Clearly defined goals and proactive strategies have been identified to help guide us in the process. You will hear more about this plan in future months.

Enjoy your reading. If you have questions please give us a call at 672-7701. We are here to serve you and the community. Have a great summer!

Larry Rich  
Mayor

## What's Inside



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## NEW CITY WEBSITE

In April the City launched a completely revamped website at [www.cityofroseburg.org](http://www.cityofroseburg.org). The new site is more user-friendly and packed with information. We extend appreciation to the Staff Website Committee members and to Patrick and Toshie of Creative Images for their dedication to improving this tremendous resource in our effort to share information with the public. Providing visitors, residents, tourists and businesses with easy-to-find, vital information about essential services at the touch of a button was a priority in our redesign efforts.

We encourage you to visit [cityofroseburg.org](http://cityofroseburg.org) often. This is your one-stop place to:

- visit every City department
- link to economic development resources
- become familiar with your elected officials and city employees
- request services
- research the Municipal Code
- obtain development documents
- learn about employment opportunities
- obtain meeting agendas and minutes
- tour our beautiful park system
- link to tourism information from our Visitors and Convention Bureau

We trust you will find the site helpful. We

will keep the site dynamic with useful up-to-date information. Any suggestions you may have to improve information delivery are welcome. Please share those thoughts with the Staff members listed below.

**Information Technology Manager**

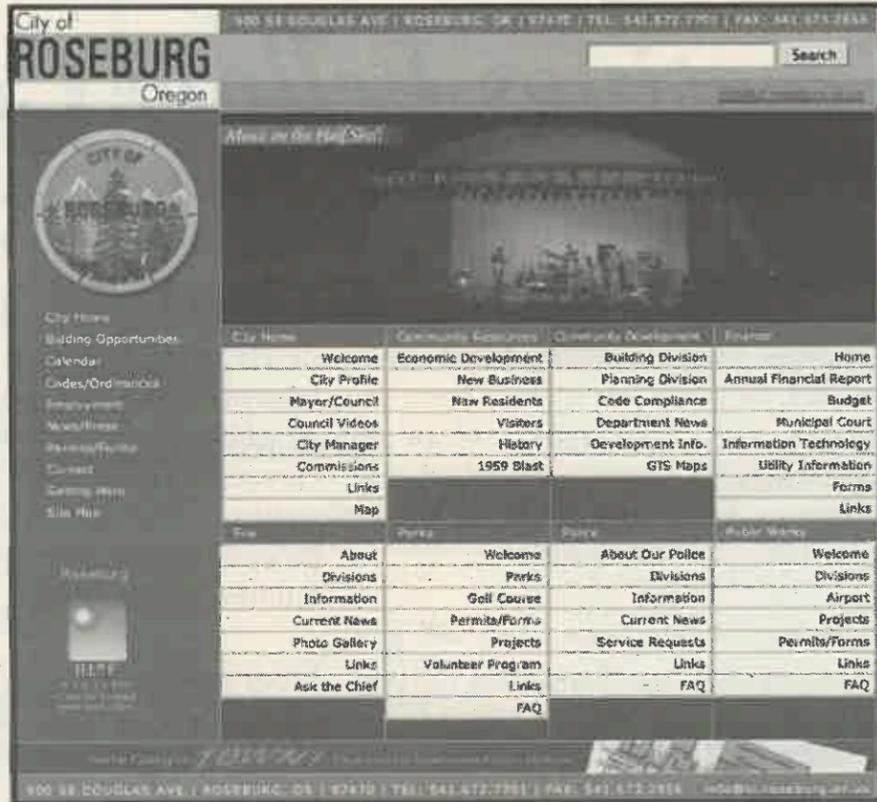
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**Management Technician**

Debi Davidson [ddavidson@cityofroseburg.org](mailto:ddavidson@cityofroseburg.org)



## 2007 ROSEBURG AIR FAIR

### A SALUTE TO

### AMERICA'S VETERANS



This event was initiated in 2004 on a very small scale and budget. In 2005, a larger committee raised the necessary funding to attract several WWII aircraft to the event. It was financed by a group of local business owners and a donation from the City. A small profit was realized and returned to the City Visitors and Convention Commission.

In 2006, the show dramatically increased in size with some 23 visiting ex-military aircraft and a gathering of many privately owned aircraft. Again, the surplus revenue was returned to the City Commission.

For 2007, courtesy of the Mayor and City Council the City of Roseburg has adopted the event in recognition of the show's potential to showcase the airport's expansion and to serve as a tourist attraction. A revised committee now organizes and operates the show under the auspices of the Airport Commission which is represented on the organizing committee. This group still has the responsibility to raise necessary funding. In recognizing the change, it decided to change the name from "The Roseburg Show" to "The Roseburg Air Fair". The Air Fair held from June 29 through July 1, 2007, and attracted approximately 20,000 visitors.

## AIRPORT HANGAR CONSTRUCTION PROJECT

Eleven private corporate hangars and twenty city-owned hangars are under construction at the airport. The hangars are being built on the expanded area that was recently finished on the prior Town Country Mobile Home site. Combined private and public investment for the airport expansion and hangar construction is estimated at \$16 million with an estimate of \$4 million in private construction. Approximately \$10 million in grant funds have been provided by the FAA. Because of the economic development and community benefit, the City Council and Urban Renewal Agency have approved \$230,000 in Urban Renewal funding and approximately \$230,000 from the City Economic Development Fund for the project.

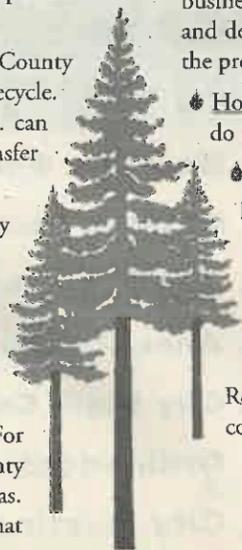


## RECYCLING NEWS

While the biggest recycling news is the governor's signature of Senate Bill 707, which adds water bottles to the bottle bill, and House Bill 2626, which establishes a free statewide recycling program for electronics, the Community Development Department reminds everyone to reduce, reuse and recycle.

And thanks to Sunrise Enterprises and Douglas County Public Works, there's now more opportunity to recycle. Clean tubs, lids, trays, toys, plastic furniture, etc. can now be recycled at all the recycle depots and transfer stations in Douglas County.

Thanks again to the efforts of the Douglas County Waste Reduction program, there are many ways businesses can make a difference in Douglas County. By developing a solid waste reduction program you can improve production, save money, build morale, and assist in extending the life of your landfill. Please use the following to assist you in building a "3 Rs at Work" program. For all of these services, first go to the Douglas County Waste Reduction web site at <http://www.co.douglas.or.us/recycle/> and navigate from there. Here's what they can help you with:



**Business Waste Reduction Strategies** - Find out what you can do easily to reduce waste in the work place.

◆ **Free Technical Services** - We are available to come to your business free of charge and help you conduct a needs assessment and develop a recycling program that will help you save money in the process!

◆ **How Green Are You?** - Here is a list of businesses and what they do to reduce waste, save energy, and operate cleanly.

◆ **"3 R's at Work Program"** - Your source for developing and promoting your recycling programs. Click to see the award winning businesses in the area and how to become one!

◆ **Recycle Bins** - Your source for purchasing receptacles for your office waste reduction programs.

If you prefer, you can contact Chris McCullough, Waste Reduction Manager directly at 440-4350 or [clmccull@co.douglas.or.us](mailto:clmccull@co.douglas.or.us).

Message from the Manager



**P. Eric Swanson**  
Roseburg City Manager

# WHAT'S HOT AT CITY HALL

*Dear Citizens of Roseburg:*

I was recently invited by the Roseburg Area Chamber of Commerce Governmental Affairs Committee Chair Dick Baltus to share with Chamber members a presentation regarding "hot" city government topics. The following is a summary of that presentation. The full presentation may be found on-line at [www.cityofroseburg.org](http://www.cityofroseburg.org) (click on the City Manager's page).

## 1. Costco/Airport Runway Extension Study:

An agreement between the City and the developer expires in August. The agreement allowed the developer the opportunity to evaluate the suitability of airport property between Edenbower Boulevard and General Avenue. Development of the property requires approval from the FAA in regard to the airport runway protection zone and from the State of Oregon regarding wetland mitigation on the site. In addition, the Economic Development Commission has funded a study to determine maximum feasible runway length and potential extension at both the south and north ends of the airport. Bottom line – big box development is coming to Roseburg and the need to construct a longer runway is eminent.

## 2. Public Safety Center

Bonds have been sold to pay for construction of a Public Safety Center to be located at the corner of Douglas/Stephens/Rose. The Center will serve as headquarters for the Police and Fire Departments. Design work is nearing completion with site work expected to begin this fall. Groundbreaking is scheduled for December 2007, with the Departments anticipating moving into the facility by January 2009.

## 3. Former Rite Aid/Safeway Site Redevelopment

Staff has been working diligently with the property owner, interested business operators and the Education Service District to develop a multi-story signature building that would contain retail, office and a "town square" focus.

## 4. System Development Charges (SDC) Update

I appointed a Task Force to review the Transportation SDC's to ensure comparability to other communities, increase user friendliness, not serve as an impediment to growth and eco-development and update our capital project list to reflect Transportation System Plan projects.

## 5. Urban Growth Boundary Expansion

# ADOPT A ROAD PROGRAM

Litter is a chronic ailment affecting roadway systems in all jurisdictions, city, county and state. The problem is constant, costly to control and time consuming for maintenance crews. The City of Roseburg implemented an Adopt-A-Roadway program several years ago. The program provides an opportunity for concerned citizens and organizations to donate their time and effort in support of anti-litter campaigns. The program serves to:

-  Reduce litter along City roadways
-  Promote community support for anti-litter and beautification programs

-  Educate the public about litter control
-  Enhance the environment
-  Build a positive image for themselves, their organization and the City of Roseburg

Participating organizations or individuals are required to conduct litter collection along their "adopted" roadway no less than four times yearly and collect as often as the group would like. The City provides safety vests, litter collection bags, road safety information and litter patrol signing. The City also collects and removes filled litter collection bags, notifies the news media of the organization's activity and issues certificates

of appreciation to participating organizations or individuals either during or upon completion of the term of "adoption." Additional information can be viewed on the city website, or can be requested from the Public Works Department at (541) 440-1182.



The City Council adopted the Buildable Lands Inventory this spring; however, it is currently under appeal to the Land Use Board of Appeals. The matter will likely return to the City Council in the Fall along with a proposal to expand the Urban Growth Boundary.

## 6. 2007-2012 Strategic Plan

In a desire to help us implement the City of Roseburg mission and vision statements, the City Council, Mayor, Staff and advisory commissions worked to develop service related organizational goals for the next five year period. We believe this deliberate planning effort will move our organization and community toward a desired future. The resultant product is the "Strategic Plan 2007-2012" which was adopted by the City Council on June 11th. The Plan clearly defines the City's goals, proactive strategies, committed leadership and effective management based upon the following principles: a Safe City, Great Neighborhoods, a Healthy Economy and an Effective Government. The entire plan can be viewed at the "Mayor and Council" page at [www.cityofroseburg.org](http://www.cityofroseburg.org).

## 7. Highway 138 Corridor Study

City Staff has been working cooperatively with the Oregon Department of Transportation to study the Highway 138 Corridor. The goal of the study is to improve traffic congestion downtown and on Stephens Street, improve travel across the railroad tracks, fill in gaps in the bike-pedestrian system and address economic development issues. The final "concept" recommendation should be ready during this summer. More information may be found at [www.oregon.gov/ODOT/HWY/REGION3](http://www.oregon.gov/ODOT/HWY/REGION3).

## 8. Fiscal Year 2007-2008 Budget Adoption

The City Council adopted the 2007-2008 budget which includes an approximate 3.1% increase over 2006-2007. Ward III residents will be pleased to learn the budget includes the addition of two firefighters. This will help us work toward the goal of keeping the Harvard Avenue Fire Station open 100% of the time. The addition of a Police Records Specialist will also allow the Police Station to be open to the public from 8:00 a.m. to 5:00 p.m. on weekdays.

As always, should you have any questions or comments about these "hot" topics, please feel free to contact Staff at 541-672-7701 or drop me a line at [eswanson@cityofroseburg.org](mailto:eswanson@cityofroseburg.org).

**Eric Swanson**  
City Manager

## UPCOMING PUBLIC WORKS PROJECTS

### 1. South Stephens Improvements

This project involves a grind and overlay project from the south couplet of Pine and Stephens Street north to Oak Street. As part of this construction, new streetlights will be installed the entire length. Antique themed lights will be utilized within the Downtown District, from Mosher to Oak. New ADA compliant sidewalk access ramps will be installed at corners that do not currently have ramps. Some deteriorated sections of sidewalk will be removed and replaced. Improvements will also be made to crossings along this section.



### 2. Downtown Streetlighting - Jackson Street - Oak to Lane

This project will complete one of several phases of antique streetlighting planned for the downtown area. It will involve installing conduit, bases and streetlights on Jackson Street from Oak Avenue to Lane Avenue. Funding for this project is available through the Urban Renewal Fund.

### 3. Ten-Year Pavement Management Plan

Pace Engineering is under contract and working on a ten-year pavement management plan for the City. The intent is to identify and prioritize needs to maintain the City's valuable street infrastructure. Once needs are prioritized, funding solutions will be explored. This study is underway and may involve multiple funding years. This is an important study, especially with the reduction and potential elimination of the County Aid to Cities Program which historically

provided \$400,000 per year for street related projects.

### 4. Stewart Parkway/Roseburg Valley Mall Traffic Signal Modification

As part of this project, a fourth leg will be added to the existing signal on Stewart Parkway at the Wal-Mart entrance to serve the Roseburg Valley Mall. The existing accesses to the mall are offset and unsignalized. This project should greatly enhance safety in this area.



### 5. Edenbower/Aviation Traffic Signal Phase 2

This project will complete the improvements planned for this intersection. The first phase involved the installation of the traffic signal itself. The second phase will involve installing a right turn lane southbound on Aviation, and reducing a vertical curve on the north side of the intersection to increase sight distance to meet current standards.

### 6. Rifle Range Road/Diamond Lake Boulevard Traffic Signal

The Oregon Department of Transportation has taken the lead on this project to install a traffic signal at this intersection. The current project estimate is \$750,000. The City has committed to provide \$250,000 in funding. These funds will be provided through Transportation SDC funds and the Streetlight/Signal Improvement Fund. The City of Roseburg is also upgrading the city's water lines in the area in anticipation of this project.



### 7. North Valley Mall Traffic Signal Removal

A study recently completed of the Stephens corridor from Garden Valley to Oak Street revealed the need to remove the existing signal on Stephens Street at the entrance to the North Roseburg Mall (former Albertson's complex). The study concluded that the traffic signal was located too close to the signal at the intersection of Garden Valley and Stephens, causing poor operational characteristics for both intersections. Public meetings are planned to discuss potential impacts on area businesses and residents.

### 8. Calkins/Kline Drainage Improvements Phases 1 & 2

Pace Engineering recently completed a study of the Calkins/Kline drainage subbasin. The study recommends several improvement projects. This project will involve construction of the first two phases as follows:

**Phase 1:** Replace existing 725 lineal feet of 42-inch pipe with new 60-inch pipe on El Dorado. This is an outfall for this basin.

**Phase 2:** Upgrade existing 18", 24", and 36" pipe with 43 lf of 54" pipe, 759 lf of 42" pipe, and 644 lf of 36" pipe on Calkins Road from El Dorado to Troost Street.

### 9. Wetlands Mitigation Bank Study

Staff from the City and County have been working with the City's Economic Development Commission and a local consultant to study the feasibility of developing a city/county jointly owned wetland mitigation bank. The intent is to facilitate private and public development by making wetland credits available. The commission is studying several different sites within the County to determine feasibility and costs associated with a potential bank site. The study is currently underway and is expected to continue into the new fiscal year.

### 10. Urban Growth Boundary Expansion

As the City looks to expand its Urban Growth Boundary, it is important to identify infrastructure improvements that will be required so that growth can occur in an orderly fashion. Two separate studies are being proposed. One study will look at all of the areas and help define the challenges to development. The other will identify those improvements that will be needed if additional area is brought into the UGB. Most of the costs have been budgeted out of the transportation, storm and water funds for these studies.

### 11. Stephens Pedestrian Crossing Study

Staff has received multiple calls recently from citizens having difficulty crossing either Stephens or Pine Street in Roseburg. Calls have come from both the NE Stephens and SE Stephens areas. The intent is to develop a strategy for making safer pedestrian crossings where traffic signals are not available.

## ROSEBURG PARKS MASTER PLAN

The City of Roseburg Parks Division is currently working with a consulting firm to prepare a Comprehensive Parks Master Plan. The planning process will take most of 2007 and involves both the Community Development and Public Works Departments.

Citizen input is a vital foundation of the plan and has been gathered in numerous ways. A citizen advisory committee was formed and will meet throughout the planning process. A mail survey of adults and youth has been returned by over 300 residents. The city website linked to an online survey which was completed by nearly 200 people and there was a paper questionnaire available that 180 residents completed. Additionally, a questionnaire was targeted to sports groups for gathering usage information. Four focus groups were held and included youth, seniors and local business owners. In June, about 60 citizens attended a public workshop to share their visions for the future of the park system.

Along with citizen input, the initial phase of the process also includes an analysis of current park conditions and the mapping of resources. After surveying current conditions and gathering community input, the focus will be on determining current and future recreation needs through technical analysis. Based on the findings of the community needs assessment, the third phase development of an implementation plan to help Roseburg realize its vision for parks and recreation. Improvements to and ways to expand the existing system will be outlined, and a capital facilities and financial plan will be developed to identify costs and recommend funding sources for proposed projects.

Throughout each step of the planning process, updates will be available on the city website under projects on the parks page. The finished plan will guide parks and recreation service delivery in Roseburg for the next twenty years.

*Citizens map out park ideas at public workshop June 12, 2007*



# Second Annual Roseburg Family Harvest Festival

Save the date of September 29<sup>th</sup> to attend the Roseburg Family Harvest Festival in Roseburg's beautiful Stewart Park. The event will take place from 9:00 a.m. through 6:00 p.m. and will have activities for all ages, sure to please everyone. The Farmer's Market will return, bigger and better than ever, as well as the Salmon sidewalk art and booths from the Museum and local artists. There will be a wine garden and produce for sale to enjoy the local bounty, music and the popular Punkin' Chunkin'. Entrance to the park and festival are free, so plan to be there!

If you are interested in having a booth at the festival or volunteering to help with the many tasks to make the day a success, please contact Jan Taylor at 541-817-7761. See you there!



## SAFE ROUTES TO SCHOOLS

Roseburg School District, with assistance from the City Public Works Department and Community Development Department, has been awarded funds to undertake Action Plans as part of the Safe Routes to Schools Program. The program is dedicated to increase the ability and opportunity for children to walk and bicycle to school. The Action Plans will be prepared for Rose, Jo Lane, and Eastwood Schools where there are well-known issues with school children getting safely to their schools. The school district has already conducted surveys of parents to determine their thoughts about children walking and biking to school and met with school representatives to review the program. This summer more efforts

will be underway to determine physical and other constraints to making successful changes to school access routes.

After the Action Plans and inventories are complete, consideration of funding requests for education, encouragement, traffic enforcement, and engineering projects will likely be made. It is expected that funds will also be requested to make some of the physical improvements needed to help students bike and walk to school.



## FIRE ALARMS

The City of Roseburg implemented a fine schedule for false alarm response in 2005, and has since seen an appreciable decrease in the number of false alarms to which emergency responders have been dispatched. In 2004, the Roseburg Fire Department responded to over 214 false alarms, but that number was reduced to 69 false alarms in 2005. In 2006, Roseburg firefighters responded to 82 false fire alarms, and will respond to a projected 96 alarms in 2007.

False alarms cost our community time, money and resources. Each false alarm incident launches an emergency response which thins resources available for actual emergencies such as fires, vehicle accidents and medical aid calls. Responding to false fire alarms exposes both the community and emergency personnel to risk. Firefighters, attempting to respond to an alarm as quickly as possible, increase their chances of vehicle accidents and, more importantly, get lulled into a feeling of "just another false alarm", and could fail to take proper safeguards and open themselves to personal hazard when the alarm is valid.

Monetarily speaking, false alarms are costly to both the City and the business or private citizen that initiated the alarm. For the Fire Department, the cost of a false alarm response ranges from \$250 to \$600 depending on the composition of staffing, type of equipment used and total time on call. For the individual or business initiating the alarm, the fees are \$250 for each third, fourth, fifth and sixth offense, then jump to a criminal citation and \$1500 fine for the seventh and subsequent offenses.

Although the number of false alarms decreased dramatically after the fine schedule was implemented, Roseburg is a growing city with an abundance of new construction, and this growth is reflected by a rise in calls, both valid emergencies and false alarms. The goal of the Fire Department is to continue to educate the citizens of our community and keep the number of false alarms to a minimum. To this end, we would like to suggest the following tips to help minimize the number of false alarms, saving both money and lives.

### How to Avoid False Alarms - Commercial & Multi-Family Complexes

1. Have your fire alarm system serviced once a year by a State of Oregon Licensed Fire Alarm Technician.
2. Have all detectors cleaned and re-sensitized every two years.
3. Provide U.L. rated pull station covers.
4. Have duct detectors send a supervisory message rather than sound the general fire alarm throughout the building.
5. Keep an alarm service record book and plans of the system.

6. Do not reset the fire alarm system. Let the Fire Department do this operation.
7. Cover smoke detectors when doing any building repairs or major cleaning.
8. Put your fire alarm in test mode when doing repairs.
9. Clean out air conditioning ducts, etc.

### Single Family Fire Alarm System

1. Have your fire alarm system serviced annually.
2. Have smoke detectors cleaned and re-sensitized annually.

3. Do not place smoke detectors close to cooking and showering areas.
4. Change the battery annually.
5. Cover smoke detectors during construction, building repairs and major cleaning.
6. Write down what caused the false alarm. Then notify the alarm company for any necessary repairs.

As with all aspects of public service, achieving our goals will take a cooperative effort between both the Fire Department and the citizens we serve. We welcome any and all suggestions or comments regarding false alarms. Please feel free to contact Deputy Fire Marshal Monte Bryan at 673-4459 ext. 13.

## TRANSPORTATION SYSTEM PLAN

Since adoption of the City's Transportation System Plan (TSP) in December 2006, the City of Roseburg has been aggressively pursuing transportation and land use programs and issues related to implementation of the TSP. Many of these programs and issues were identified and recommended by various City advisory commissions during preparation of the TSP. Some projects have been completed, some are being prepared and some have been recently initiated. Cumulatively, these projects, issues and programs significantly augment implementation of the overall TSP. The Community Development Department will present an expanded City Transportation Action Plan update report to the Roseburg City Council this summer. The purpose of the report is to confirm for the City Council and the community that the City is meeting its commitment to follow recommendations contained in the TSP and to improving overall transportation and land use planning programs.

### Examples of programs Include:

- ▣ Adoption of a new City of Roseburg Strategic Plan 2007-2012
- ▣ Preparation of amendments to the City's Land Use Ordinance to implement the TSP
- ▣ Obtained grant for funding the preparation of a new Bicycle Pedestrian Plan
- ▣ Participation in joint operation and funding of the County Mass Transit Program

- ▣ Joint public/private participation in constructing new Mass Transit Shelters, at new locations throughout Roseburg
- ▣ Participation in Transportation and Growth Management Program (TGM) to evaluate and request citizen suggestions on how to link Downtown, Riverfront and Mill-Pine areas
- ▣ Development of SE Stephens Street Overlay Project
- ▣ Planned completion of the last two blocks of the Jackson Streetscape Improvements
- ▣ Completion of the Douglas Avenue Streetscape Improvements
- ▣ Completion of the City of Roseburg Residential Buildable Lands Inventory
- ▣ Initiated update to the City 1984 Commercial/Industrial Lands Inventory
- ▣ Participation with Douglas County in preparing a new Urban Growth Management Agreement (UGMA)
- ▣ Participation in Interstate 5 Interchange Studies (Winchester and Harvard)
- ▣ Joint Study by City and ODOT on 138 Highway Corridor Study
- ▣ Completion of Pine Street speed study
- ▣ Pending development of a Mill-Pine Historic District Master Plan
- ▣ Development of a new Hillside Development Ordinance
- ▣ Preparation of a new Parks and Recreation Master Plan
- ▣ Continued use of Five-Year Capital Improvement program to implement the Street Improvement Program
- ▣ Joint participation between the School District and the City in Safe routes to School Program. 2-year program; planning and implementation of safe routes to schools.

The Roseburg Police Department has developed several programs to respond to specific community needs. Community policing is a strategy that utilizes police resources and knowledge and combines them with local community group and neighborhood input to develop long term resolutions, not just a band aid or short term response. The following are a few examples of initiatives that the Police Department has implemented over the last few years.

Roseburg Area Youth Services also known as "RAYS", is a peer court and counseling program for first time juvenile offenders. In partnership with the Douglas County Juvenile Department, RAYS provides an alternative to the regular juvenile judicial process that focuses on immediate consequences, accountability and restitution as a way to prevent recidivism. In Peer Court the jury and court officials are youth volunteers that have been trained to try the cases and hand down appropriate sanctions. Sanctions may include public service, restitution to victims, letters of apology and participation in future youth court proceedings.

School Resource Officers are police officers assigned to work in our local schools. We

currently have two officers assigned to Roseburg High but also respond to the middle and grade schools as needed. In addition to investigating crimes and providing a security presence, the officers are positioned to offer informal counseling and mentoring to students. Officers

also spend time with young students in the lower grades to develop relationships which may pay dividends in the future.

The Police Department and school district share funding of the SRO program and work together to develop school safety plans, special event planning and other needs of mutual concern.

Traffic Enforcement has long been an issue in Roseburg. Traffic is an area of concern that affects most of our community on a daily basis. Most of the complaints we get from neighborhoods are related to a perceived traffic issue.

Our officers are encouraged to take a proactive approach to traffic enforcement in order to deal with certain types of behavior related to traffic violations but we currently have two officers assigned to motorcycle patrol to more specifically target some issues. Motor officers

have special training in enforcement, traffic collision investigation and reconstruction. Generally, their efforts focus on those identified areas that have the biggest impact on accident reduction and in response to traffic complaints. Motor officers also help plan parades and other events where vehicle traffic is an issue.

One component of developing a "traffic safe" city is through education. If you have ever received a traffic citation you definitely learned something about traffic laws, probably something you won't forget. However traffic education involves other tactics as well. Recently, the city partnered with the Oregon Department of Transportation and received a grant to purchase a "radar reader board" trailer. You've probably seen this or similar type devices parked in conspicuous locations, telling you your present speed. This type of approach to traffic control is designed to grab your attention and teach you something without being punitive. The theory is that the motorist will respond to the stimulation of graphically seeing their speed and then slow down.

On the opposite end of the spectrum is "photo red light" technology. This type of

enforcement doesn't need an officer present work either. Based on certain specific criteria intersections are equipped with cameras record traffic flow seconds before, during just after a traffic light turns red. A vehicle traveling through the intersection after the light occurs is recorded along with the vehicle license number and driver's picture. An officer then reviews the video and can print and mail a citation to the registered owner of the vehicle. The state statute to allow this type of enforcement also assumes that the vehicle owner is the driver. While the law is a more complex than described, it can be an effective tool in helping "educate" violators. The Oregon Legislature has recently modified the statute allowing cities like Roseburg the option of implementing this enforcement strategy if approved by the governing body. If you have questions about these or other programs offered by the Roseburg Police Department you can call Sgt. Aaron D. [Name] during business hours at 673-6633.

## FOCUSED ON COMMUNITY POLICING

### CITY STAFF

LOCATED AT 900 SE DOUGLAS AVENUE, UNLESS OTHERWISE NOTED:

WEB PAGE: [www.cityofroseburg.org](http://www.cityofroseburg.org)



### MAYOR & CITY COUNCIL

Mayor - *Larry Rich*

	PHONE	EMAIL ADDRESS
<b>City Manager</b> Eric Swanson	672-7701 ext 222	eswanson@cityofroseburg.org
<b>City Recorder</b> Sheila Cox	672-7701 ext 222	scox@cityofroseburg.org
<b>Community Development</b>	440-1177	
Fred Alley, Director	440-1177	falley@cityofroseburg.org
Building Division	440-1175	cmorgan@cityofroseburg.org
Inspection Line	440-9616	cmorgan@cityofroseburg.org
Planning Division	440-1177	acyr@cityofroseburg.org
Zoning Line	440-1176	acyr@cityofroseburg.org
<b>Finance Director</b> Cheryl Guyett	672-7701 ext 212	cguyett@cityofroseburg.org
<b>Fire Chief</b> Jack Cooley, 774 SE Rose Emergency	673-4459 9-1-1	jcooley@cityofroseburg.org
<b>Human Resources Director</b>		
Barbara Gershon	672-7701 ext 222	bgershon@cityofroseburg.org
24-Hour Jobline	440-1199	ddavidson@cityofroseburg.org
<b>Parks and Recreation</b>	440-1188	
Barbara Taylor, Program Planner	440-1188	btaylor@cityofroseburg.org
Park Facility Reservation Line	440-1189	btaylor@cityofroseburg.org
Stewart Park Golf Course	672-4592	
Tennis Court Facility	673-3429	
<b>Police Chief</b> Mark Nickel 205 SE Jackson Emergency Police Officer (Non-Emergency)	673-6633 9-1-1 440-4471	mnickel@cityofroseburg.org
<b>Public Works Director</b> Clay Baumgartner Airport (Ocean Air)	440-1182 673-5706	cbaumgartner@cityofroseburg.org
<b>Water After Hours Emergency</b>	673-0397	

Councilor Ward I,  
Position 1  
**Verna Ward**

Councilor Ward III,  
Position 1  
**Chris Spens**

Councilor Ward I,  
Position 2  
**Mel Cheney**

Councilor Ward III,  
Position 2  
**Rick Coen**

Councilor Ward II,  
Position 1  
**Tom Ryan**

Councilor Ward IV,  
Position 1  
**Susie Osborn**

Councilor Ward II,  
Position 2  
**Tim Freeman**

Councilor Ward IV,  
Position 2  
**Stacey Crowe**

### VOTING PRECINCTS

Ward I:	Ward II:	Ward III:	Ward IV:
Voting Precincts	Voting Precincts	Voting Precincts	Voting Precincts
38, 39, 40	36, 37	44, 45, 46, 47	41, 42, 43

## ORDINANCES & RESOLUTIONS

The following are the Ordinances and Resolutions passed by the Roseburg City Council during the first six months of calendar year 2007.

**"ORDINANCE":** A written directive or act of a governing body. Ordinances have the full effect of law within the local government's boundaries, provided that they do not conflict with a state statute or constitutional provision. An ordinance has two readings at Council prior to being voted on by the Council. An ordinance becomes effective 30 days after the second reading, unless an emergency is declared which enables the Ordinance to become effective immediately.

**Ordinance No. 3251:** "An Ordinance Declaring the Comprehensive Plan Map Amendment of 0.30 Acres of a 1.1-Acre Parcel Owned by Lyda, LLC Located at 2661 NE Stephens Street," adopted January 8, 2007.

**Ordinance No. 3252:** "An Ordinance Declaring the Annexation of 15.97 Acres of Land Known as the Cal Cedar Property; Withdrawing Property From Douglas County Fire District No. 1; and a Quasi-Judicial Amendment to the Roseburg Urban Area Comprehensive Plan, Concurrently Changing the Roseburg Zoning Maps; and Directing the Filing of a Transcript With the Secretary of State," adopted January 8, 2007.

**Ordinance No. 3253:** "An Ordinance Vacating a Portion of Garden Valley Right-of-Way in the City of Roseburg," adopted January 22, 2007.

**Ordinance No. 3254:** "An Ordinance Amending the Roseburg Zoning Map For Property Located North of Sunset Lane and Barager Avenue," adopted January 22, 2007.

**Ordinance No. 3255:** "An Ordinance Levying Final Assessments For the Kline/Moorea Drive Local Improvement District Projects," adopted February 12, 2007.

**Ordinance No. 3256:** "An Ordinance Amending Sections 9.06.020 and 9.08.070 of the Roseburg Municipal Code," adopted February 12, 2007.

**Ordinance No. 3257:** "An Ordinance Vacating a Portion of Bower Street Immediately Adjacent to Aviation Drive Right-of-Way in the City of Roseburg," adopted February 26, 2007.

**Ordinance No. 3258:** "An Ordinance Adding Chapter 3.03 Entitled 'Use of Criminal History Records' To the Roseburg Municipal Code and Declaring an Immediate Effective Date," adopted February 12, 2007.

**Ordinance No. 3258:** "An Ordinance Repealing Chapter 2.20 'Golf Commission' and Amending Certain Sections of Chapter 2.24 'Parks & Recreation Commission' of the Roseburg Municipal Code to Combine the Duties of Such Commissions and Declaring an Immediate Effective Date," adopted February 12, 2007.

**Ordinance No. 3260:** "An Ordinance Repealing Chapter 2.28 'Utility Commission' and Amending Certain Sections of Chapter 2.26 'Public Works Commission' of the Roseburg Municipal Code, Combining the Duties of Such Commissions and Declaring an Immediate Effective Date," adopted February 12, 2007.

**Ordinance No. 3261:** "An Ordinance Amending Subsections A, B

and E of Section 2.32.020 of the Roseburg Municipal Code Regarding General Commission Provisions Relating to Commission Organization; and Declaring an Immediate Effective Date," Adopted February 12, 2007.

**Ordinance No. 3262:** "An Ordinance Repealing Subsection 3.22.160(D) and Amending Section 3.22.190 of Roseburg Municipal Code Chapter 3.22 Regarding Matters Related to the Roseburg Regional Airport," adopted March 26, 2007.

**Ordinance No. 3263:** "An Ordinance Amending the Roseburg Urban Area Comprehensive Plan by adopting and Including the Residential Buildable Lands Inventory and Housing Needs Forecast by Reference," adopted March 26, 2007.

**Ordinance No. 3264:** "An Ordinance Amending Section 10.02.010 of the Roseburg Municipal Code to Adopt the 2007 Edition of the Oregon Fire Code and Declaring an Immediate Effective Date," adopted April 9, 2007.

**Ordinance No. 3265:** "An Ordinance Declaring a Comprehensive Plan Map Amendment Concurrent With a Zone Change of 2.45 Acres Located East of Kline Street Owned by Kline Street Commons Limited Partnership," adopted May 14, 2007.

**Ordinance No. 3266:** "An Ordinance Declaring a Comprehensive Plan Map Amendment of 0.75 Acres of Land Located Adjacent to and Easterly of NE Stephens Street, Approximately 200 Feet South of Currier Avenue Owned by David E. Houde, Trustee of the Houde Living Trust," adopted May 14, 2007.

**Ordinance No. 3267:** "An Ordinance Declaring a Comprehensive Plan Map Amendment and Concurrent Zone Change on 0.46 Acres, Described as Lot 26, Warewood Terrace PUD, Located West of NW Troost Avenue and North of NW Hughwood Avenue, Owned by Stately Green, Represented by Mark Garrett of Schofield & Associates," adopted June 11, 2007.

**Ordinance No. 3268:** "An Ordinance Amending the Title of Chapter 10.04 and Section 10.04.020 of the Roseburg Municipal Code to Adopt Recent Revisions to the State Specialty Codes, Administrative Rules and Technical Codes and Declaring an Immediate Effective Date," adopted May 14, 2007.

**Ordinance No. 3269:** "An Ordinance Amending Chapter 8.04 of the Roseburg Municipal Code Regarding Parking in the Downtown Development District," adopted June 25, 2007.

**Ordinance No. 3270:** "An Ordinance Declaring the Annexation of 15.69+ Acres of Property Located Easterly of Vine Street, Northerly of Clover Avenue Further Described as Tax Lot 200, in Township 27 South, Range 05 West, Willamette Meridian, Section 7BC and Tax Lots 4200, 4300 and 4400 of Township 27 South, Range 05 West, Willamette Meridian, Section 7BB and Included in the Copley Annexation; Withdrawing Property From Douglas County Fire District 2; Making a Quasi-Judicial Amendment to the Roseburg Zoning Maps; and Directing the Filing of a Transcript With the Secretary of State," adopted June 25, 2007.

**"RESOLUTION":** An order of a governing body; requires less legal formality than an Ordinance. Statutes or City Charter specify which actions must be by Ordinance and which may be by Resolution. For cities, revenue-raising measures such as taxes, special assessments and service charges are always imposed by Ordinance; fee amendments, however, are made by Resolution. Prior to adoption, a Resolution only needs to be read before the City Council once (by title only, if no member of the Council objects).

**Resolution No. 2007-01:** "A Resolution Adopting a Supplemental Budget and Budget Transfers for Fiscal Year 2006-07 and Appropriating Funds," adopted January 8, 2007.

**Resolution No. 2007-02:** "A Resolution Approving a Sister City Relationship With the Villa of Aranda De Duero, Spain," adopted January 22, 2007.

**Resolution No. 2007-03:** "A Resolution Supporting Legislative Action to Fund Affordable, Quality Education at Umpqua Community College," adopted February 26, 2007.

**Resolution No. 2007-04:** "A Resolution Authorizing and Supporting Application for Transportation and Growth Management (TGM) Grant," adopted February 26, 2007.

**Resolution No. 2007-05:** "A Resolution Adopting a Supplemental Budget for Fiscal Year 2006-07 and Appropriating Funds," adopted April 23, 2007.

**Resolution No. 2007-06:** "A Resolution Amending Certain Sections of the City of Roseburg Personnel Policies and the Employee Handbook for Employees Not Covered Under a Collective Bargaining Agreement and Confirming the City Manager's Authority Regarding Such Personnel Matters," adopted April 23, 2007.

**Resolution No. 2007-07:** "A Resolution Amending Resolution No. 92-13 to Amend Fire Fees and Add a Penalty Fee," adopted June 11, 2007.

**Resolution No. 2007-08:** A Resolution Authorizing 2006-07 Budget Appropriation Transfers," adopted June 11, 2007.

**Resolution No. 2007-09:** "A Resolution Adopting the 2007-2008 Budget; Levying and Categorizing Taxes for Said Tax Year; Electing to Receive State Revenue Sharing; and Making Appropriations," adopted June 11, 2007.

**Resolution No. 2007-10:** "A Resolution of the City of Roseburg, Douglas County, Oregon, Declaring Official Intent to Issue Reimbursement Bonds to Reimburse Expenditures and Delegating the Authority to Make Future Declarations," adopted June 11, 2007.

**Resolution No. 2007-11:** "A Resolution Supporting a Change to the International Residential Code Giving Cities the Option to Require Fire Sprinklers in One- and Two-Family Dwellings and Town Homes," adopted June 11, 2007.

Complete copies of, or more information regarding City Ordinances and Resolutions may be obtained through the City Recorder's Office on the third floor of City Hall, 900 SE Douglas Avenue, Roseburg, by calling 541/672-7701, or requested via e-mail sent to [scor@cityofroseburg.org](mailto:scor@cityofroseburg.org)

The final step in the City/County Building Permit and Inspections Intergovernmental agreement was full transfer of the Building Permit and Inspection services to Douglas County effective July 1, 2007. The transfer of services is pursuant to Oregon Revised Statutes, which included the City's notice of October 31, 2006 to the Department of Consumer and Business Services, Building Codes Division that the City no longer intends to administer the Building Program as of July 1, 2007. The Building Codes Divisions provided the required notice on September 29, 2006 and October 6, 2006.

The City's Community Development Staff have been working on the specifics of the transfer since October.

A team comprised of Community Development Director Fred Alley, County Building Official Aaron Yuma, City Building Permit Technician Chris Morgan and City Senior Planner Marion Thompson has been coordinating the transfer. A detailed step-by-step process was developed to assist individuals in applying for building permits at the County. The

Community Development Department will continue to process site plans for review and compliance with the Land Use and Development Ordinance, the Municipal Code and other requirements of the Public Works and Fire Departments and RUSA. The

actual building permit applications will no longer be filed with the City Community Development Department. Thus far, the program transference has gone relatively smoothly, the permit process has continued to be refined, and processing time has continued to shorten. A major factor in the success of the transfer thus far has been County Building

Staff availability, and the County's ability to provide its own Building Plans Examination. The City had limited building inspectors and limited ability for in-house Plans Examination Services and had to rely on private consulting services.

A major part of the transfer is the installation of a new Douglas County Permit Track module in the Community Development Department. The County purchased the Permit Track last year to assist in processing County building permits and land use actions. A condition of the transfer was to install the module in the Community Development Department in order for the City to track all projects and construction within the City limits. The County will not issue final Certificate of Occupancy permits until it receives approval from the City Permit Technician, responsible for processing and tracking all building permits.

### BUILDING PERMIT AND INSPECTIONS SERVICES

## CITY COUNCIL CHAMBERS ENHANCEMENTS

The City Council Chambers was recently remodeled to better accommodate the new audiovisual capabilities of the Chambers. Features of that accommodation included City Councilor desk monitors, two room monitors, lifts, interface software and hardware, carpeting to soften Chamber noise and HVAC control feature improvements. The sound system was upgraded to not only improve sound within the room but the audio transmission over the Government Channel (Charter Communications Channel 19).

The Mayor, the Planning Commission, Chair and Staff will soon receive training on the "deliberator" software which was installed. This software will allow members of the public body to self-regulate speaking order and control discussion times in an open and fair manner and visually tally votes.

### COMING SOON...

#### UTILITY BILLING CREDIT/DEBIT CARD PAYMENT OPTIONS

Prompted by growing consumer requests for electronic payment options, the City will be offering utility billing customers the convenience of paying their bills by credit or debit card. The credit card terminal will be available in July and is located in the Finance and Management Services Department at City Hall.

Another electronic payment option for customers is auto payment service. This service, implemented last year, automatically deducts the payment from the customers checking or savings account on the due date. No checks, no postage, no forgetting, no hassle. Statements

are mailed and available for customer's review approximately thirty days before the due date. Payments are listed as "City of Roseburg Utility" on the customer's bank statement.

The auto pay authorization form is available for download on our website at [www.cityofroseburg.org](http://www.cityofroseburg.org). Simply select "Water Billing Auto Pay Authorization" under forms in the Finance Department.

Finance and utility billing staff are available to assist with any questions and may be reached at 672-7701.

## CALENDAR OF CITY MEETINGS

City Commissions conduct regular public meetings according to the following schedule:

Airport Commission	1st Monday	noon	Conference Room
City Council	2nd & 4th Monday	7:00 p.m.	Council Chambers
Economic Development	2nd Tuesday	noon	Conference Room
Historic Resources Review	2nd & 4th Wednesday	noon	Conference Room
Parks & Recreation	1st Wednesday	8:00 a.m.	Conference Room
Planning Commission	1st & 3rd Monday	7:00 p.m.	Council Chambers
Public Works Commission	2nd Thursday	11:30 a.m.	Conference Room
Visitors & Convention	3rd Tuesday	4:00 p.m.	Conference Room

Depending upon the number of issues needing attention by the Commissions, special meetings may be scheduled or regular meetings may be cancelled. Upon final preparation, summaries of meeting agendas are forwarded to The News-Review for inclusion in the public meeting calendar, are available at City Hall and on the City of Roseburg website at [www.cityofroseburg.org](http://www.cityofroseburg.org). Prior to attending a meeting, you may wish to call City Hall to ensure the meeting is going to be held.

### CITIZEN'S GUIDE TO CITY COUNCIL MEETING

Regular City Council meetings are held the second and fourth Monday of each month at 7:00 in the City Hall Council Chambers at 900 SE Douglas Avenue. Agendas for upcoming City Council meetings are available on our website and in the City Recorder's Office the Friday prior to the meeting. Current agendas are also available at the meeting. In rare instances, the Council may have agenda items out of order.

Citizens attending Council meetings may speak on any item on the agenda, unless the item is the subject of an executive session or a public hearing where comments have been taken at a hearing has closed. Citizens may speak when recognized by the chair and will be required to state their name and address for the official record. A minimum of 12 copies should be provided if you are submitting handouts to Council.

Time is set aside for Public Participation toward the beginning of each meeting. At this time anyone wishing to address the City Council concerning items of interest not included on the agenda may do so. The person addressing the Council shall, when recognized, give his/her name and address for the record including whether or not they are a resident of the City. All requests shall be directed to the whole City Council. The Council reserves the right to delay any action required, until such time when they are fully informed on the matter.

City Council meetings are televised over Charter Communications channel 19 and recorded on DVD. (Work is underway to televise Planning Commission meetings in the near future.) Audiotapes are taken for all other public meetings. Written minutes, not verbatim transcripts, are available on our website.

## C · I · T · I · Z · E · N SUGGESTION BOX

What suggestions do you have to share with your elected and appointed City officials?

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Please return suggestions to:

City Manager's Office,

900 SE Douglas, Roseburg OR 97470

Phone 672-7701 / FAX 673-2856 • Email [ddavidson@cityofroseburg.org](mailto:ddavidson@cityofroseburg.org)

